

LG PRO DEALER TIER



Number of Units:

20 to 49

50 to 99

100+

LG PRO DEALER PROGRAM QUALIFIERS

Benefits	Silver	Gold	Platinum
Access to branded marketing materials including advertisements, literature, uniform patches, truck decals, and promotional items	✓	✓	✓
Online educational videos, training and service aids	✓	✓	✓
Cumulative limited warranty on parts and compressor for qualified, registered LG RLC Products ^{1,2}	12 Years	12 Years	12 Years
Exclusive access to pre-negotiated financing programs and related promotions ³	✓	✓	✓
Priority website listing on the LG contractor locator	✓	✓	✓
Consumer sales leads from the LGvac.com website	✓	✓	✓
Earn points for eligible registered LG RLC products through the LG PerksPLUS Program	✓	✓	✓
Invitation to the LG Pro Dealer national meeting ⁴		✓	✓
Priority Technical Support		✓	✓
Earn additional 25% LG PerksPLUS Points Bonus for eligible registered LG RLC products			✓
Discounted Labor Warranty and discounts on LG Appliances and LG Electronics			✓

1. Upon expiration of the product's original manufacturer's limited warranty period, an extended warranty contract will apply.
2. Actual extended warranty period for qualified registered products will be determined by the LG Pro Dealer tier.
3. Financing provided by Electric & Gas Industries Association (EGIA) and selected lenders (Lenders), each an independent company. Neither EGIA nor Lenders are obligated to offer equipment leases or other financing in connection with any LG products. EGIA and Lenders are not an agent or affiliate of LG Electronics U.S.A., Inc. (LG), and are solely responsible for any leasing or financing programs. LG shall have no responsibility with respect to any leasing or financing programs between EGIA and Lenders and leasing or financing customers of EGIA and Lenders. Leasing or financing customers or potential financing or leasing customers should contact EGIA and Lenders directly with any concerns or issues regarding its leasing or financing programs.
4. Format and participation details are to be determined and will be communicated when appropriate.



LG Electronics, U.S.A., Inc. reserves the right to modify the LG Pro Dealer Program benefits and general eligibility requirements at any time. See the LG Pro Dealer Program Overview for complete details.



Designed with you in mind, the LG Pro Dealer Program provides training, recognition, and rewards for independent contractors who install LG Residential and Light Commercial Systems.

PROGRAM BENEFITS



Up to a cumulative twelve years extended parts and compressor limited warranty, for qualified registered LG Residential and Light Commercial Products.^{1,2}



Priority website listing with LG Pro Dealer status designation on the LG Contractor Locator



Consumer lead referrals delivered to your email and access to lead tracking through the LG Leads Portal



Exclusive access to the LG PerksPLUS program - All Pro Dealers earn rewards points for qualified registered LG Residential/Light Commercial Systems you install and redeem them for rewards



Ongoing access to instructor-led training courses in state-of-the-art LG Academies



Ability to participate in special promotions offered throughout the year



Access to financing programs and support from EGIA financing experts through the LG Financing Portal³

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LG Residential and Light Commercial Systems have innovative technology, stylish designs and are easy to install.

LG Art Cool™ Gallery
The Industry's only picture frame air conditioner



LG is one of the **most recognized brands**

with products sold in over

100 countries around the world.

Contact your local LG distributor to get started today!